

sushi shop



OUR CONCEPT

Sushi Shop is an innovative Japanese fusion concept that offers healthy well-balanced meals.

Our unique approach combines a vast à la carte selection of sushi rolls, Poke bowls, Sushi Burritos, Sushi Tacos and many others innovative creations like our Temari and Blossom Collections. We also offer a wide variety of ready-made combos, made fresh throughout the day, perfect for clients on the go!



THE EXPERIENCE

For us, Sushi is an art, and our chefs are passionate about meticulously preparing your sushi only from the freshest and finest ingredients. The diversity of our menu offers a fresh twist on Japanese cuisine allowing us to cater to every type of lifestyle and dietary preferences.

Our beautiful boutiques offer a Zen atmosphere where customers can expect a high-quality dining experience. Our design awarded us the prestigious “Commerce Design Montréal Jury Grand Prize”, created in collaboration with the internationally renowned Jean Pierre Viau Design team.

Customers can also enjoy Sushi Shop in the comfort of their home through our online delivery and pick-up platforms.

INNOVATION

With a vast array of original products and recipes offered in over 170 Sushi Shop boutiques across the country, Sushi Shop is considered a leading innovator in its field.

When Sushi Shop was created in 2000, the concept was one of the first of its kind. Today, we continue to constantly reinvent ourselves to introduce new and innovative creations which combines great flavor, superior freshness and positive health benefits.



MARKETING

Sushi Shop invests 2-3% of total franchise sales in corporate advertising and promotion. These investments are made in the interests of all franchisees. Each franchise benefits from the professionally planned promotion of brand image, plus in-store and new product promotions.

The Sushi Shop team will be happy to answer any questions you may have and invites you to learn more about this great opportunity.

FRANCHISE FEES & INVESTMENTS

Franchise Fee	\$35,000
Term of Franchise Agreement	10 years *
Store Size	400-1500 sq.ft
Investment	\$275,000 - \$400,000 **
Required Liquid Assets (Cash)	35%
Royalties	6.0%
Advertising Fund Fee	3.0%

*Typical term ** Depends on store size, site conditions and other factors

***Other fees & deposits such as leasing fees, plan preparation fees, security deposits, grand opening fees may apply

CUSTOMIZED SUPPORT

The Sushi Shop team provides full support to its franchisees in the opening of a new franchise, including drawing up plans, selecting equipment, coordinating and supervising the actual construction work. You can rely on Sushi Shop's experienced contractors throughout the process leading up to the opening of your new boutique. We also provide a five week intensive training program, with one additional week of support in your new boutique.

After your initial training, you can depend on continued assistance from the Sushi Shop team with respect to all aspects of operations, marketing and the management of your franchise including human resources and cost control.

BUBBLE TEA SHOP

To enhance customers gastronomic innovation, Sushi Shop has newly incorporated the Bubble Tea Shop concept into its boutiques with its authentic and unique Bubble Tea Collection. Made with superior quality of fresh ingredients and with their seasonal flavors and must-have aromas, our Collection of Black Teas with milk, Green Teas with real fruit juice and Specialties are now part of the Sushi Shop experience and are the perfect refreshment to enjoy with a meal.



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